

Curriculum Vitae



Informata Personale

Emri dhe mbiemri **Xhevat Sopi**

Adresa Rr."Fazli Fetahu" nr.9. Lagja MAT 1, 10000, Prishtine, Republika e Kosoves

E-mail xhevat.sopi@uni-gjilan.net; xhsopi@yahoo.com

Nacionaliteti shqiptar

Ditelindja 07.01.1972

Gjinia Mashkull

Statusi social I martuar, ka tre femije

Pervoja e punes

Datat 01.10.2023 – **vazhdon (mandati i dyte)**

Pozita **Dekan**

Pershkrimi Menaxhimi i Fakultetit Ekonomik

Institucioni Universiteti "Kadri Zeka", rr. "Zija Shemsiu"pn. 60000, Gjilan, Republika e Kosoves

Datat 01.10.2019 – 30.09.2023 (**mandati i pare**)

Pozita **Dekan**

Pershkrimi Menaxhimi i Fakultetit Ekonomik

Institucioni Universiteti "Kadri Zeka", rr. "Zija Shemsiu"pn. 60000, Gjilan, Republika e Kosoves

Datat 12 Qershor 2017 – 31 Shtator 2019

Pozita **Pro Dekan**

Pershkrimi Ndhimmon Dekanin ne menaxhimin e Fakultetit Ekonomik

Institucioni Universiteti "Kadri Zeka", rr. "Zija Shemsiu"pn. 60000, Gjilan, Republika e Kosoves

Datat 15.02.2025 – **vazhdon**

Pozita **Profesor i Rregullt (Prof.Dr.)**

Pershkrimi Mesimdhenie dhe kerkim ne lende te ekonomiksit si: Metodologjia e kerkimit shkencor, Metodot e hulumtimit ne biznes, Bazat e Statistikes, Metodot e Statistikes, Analize statistikore financiare etj.

Institucioni Universiteti "Kadri Zeka", rr. "Zija Shemsiu"pn. 60000, Gjilan, Republika e Kosoves

Datat 15.02.2021 – 14.02.2025

Pozita **Profesor i Asocuar (Prof.Asoc.)**

Pershkrimi Mesimdhenie dhe kerkim ne lende te ekonomiksit si: Mikroekonomi e avancuar, Analize statistikore, Statistike, Analize e te dhënave per hulumtime ne biznes etj.

Institucioni	Universiteti "Kadri Zeka", rr. "Zija Shemsiu"pn. 60000, Gjilan, Republika e Kosoves
Datat	05.12.2016 – 14.02.2021
Pozita	Profesor Asistent (Prof.Ass)
Pershkrimi	Mesimdhënie dhe kërkim në lende të ekonomisë si: Mikroekonomi II, Makroekonomi II, Analize statistikore, Analize të dhënave për hulumtime në biznes, Analize të investimeve, etj
Institucioni	Universiteti "Kadri Zeka", rr. "Zija Shemsiu"pn. 60000, Gjilan, Republika e Kosoves
Angazhime shtese	
Datat	Janar 2024 - vazhdon
Pozita	Anetar i Bordit të Drejtoreve
Pershkrimi	Sigurimi i udhëheqjes dhe qeverisjes strategjike; monitorimi i performancës dhe vendimmarrjes në nivel ekzekutiv.
Institucioni	Kompania e Sigurimeve "SIGKOS Sh.A." Lagja Kalabria, Kompleksi Riera, Hyrja Z10, 10000, Prishtine, Republika e Kosoves
Datat	Viti akademik 2021/22
Pozita	Profesor i angazhuar
Pershkrimi	Mesimdhënie: Ekonometri
Institucioni	Universiteti "Ukshin Hoti", Rruga e Shkronjave, nr. 1, 20000 Prizren, Republika e Kosovës
Datat	Viti akademik 2018/19
Pozita	Profesor i angazhuar
Pershkrimi	Mesimdhënie: Analize statistikore, Hyrje në Statistike, Ekonometri
Institucioni	Universiteti "Haxhi Zeka", Rr."UÇK"-së 30000,, Pejë, Republika e Kosoves
Datat	Nentor 2018 - vazhdon
Pozita	Ekspert për akreditim dhe validim
Pershkrimi	Vlerësimi i kurrikulave dhe kapaciteteve të institucioneve të arsimit dhe edukimit profesional
Institucioni	Autoriteti Kombëtar i Kualifikimeve, Rr. "Agim Ramadani" nr.26, Qendra e Studenteve, 10000, Prishtine, Republika e Kosoves
Datat	2016/2017
Pozita	Profesor i angazhuar
Pershkrimi	Mesimdhënie: Matematika për Ekonomi dhe Biznes
Institucioni	Kolegji universitar "AAB", Zona Industriale 10000, Prishtinë - Fushë Kosovë, Republika e Kosoves
Datat	2013/2014 – 2015/2016
Pozita	Asistent i angazhuar
Pershkrimi	Ushtrime dhe seminare në lëndet: Mikroekonomi, Statistike dhe Analize Statistike Financiare
Institucioni	Universiteti "Kadri Zeka", rr. "Zija Shemsiu" Gjilan
Datat	Prill 2006 – Dhjetor 2006
Pozita	Redaktor i lajmeve
Pershkrimi	Përgatitje dhe udhëheqje e edicioneve të lajmeve, organizim dhe planifikim në dhomen e lajmeve, udhëheqje e emisionit për çështje ekonomike – FOKUS.
Institucioni	Radio Kosove - Prishtine
Datat	Janar 2001 – Prill 2006
Pozita	Korrespondent i rregullt për Anamorave
Pershkrimi	Raportim, përgatitje dokumentaresh,...
Institucioni	Radio televizion publik – RTK, Prishtine

Datat	Maj 2000 – Shtator 2001
Pozita	gazetar – redaktor i lajmeve
Pershkrimi	Raportim, pergatitje e edicioneve te lajmeve, udhëheqje emisionesh debutuese,...
Institucioni	TV MEN, Gjilan
Datat	Maj –Dhjetor 2013
Pozita	konsulent profesional
Pershkrimi	Redaktim dhe këshilla profesionale nga fusha e agrobiznesit
Institucioni	Portali per Bujqesi “Ferma lme”, Prishtine
Edukimi	
Gradat akademike dhe shkencore	
Datat	05.12.2016
Grada, diploma e fituar	Profesor asistent
Institucioni	Universiteti “Kadri Zeka”, Gjilan
Datat	2012 - 13/05/2016
Grada, diploma e fituar	Doktor i shkences
Institucioni	Fakulteti i Ekonomise dhe Agrobiznesit, Universiteti Bujqesor i Tiranes, Tirane, Shqiperi
	Tema e doktorates: “Vleresimi i gatishmerise per te paguar çmim shtese per atributet e sigurise se ushqimit – Rasti i produkteve te bulmetit ne Kosove”, udheheqes Prof.Dr. Engjell Skreli. Gjendet ne: https://drive.google.com/a/ubt.edu.al/file/d/0B_JyotQ0Et9bVEZrYTZIMWtpV3c
Datat	2008/09 – 09/06/2011
Grada, diploma e fituar	Master i shkences - Agro-Ekonomi
Institucioni	Fakulteti i Bujqesise dhe Veterinarise, Universiteti i Prishtines, Prishtine
	Tema e Masterit: “Koncepti i marketingut te industria perpunuese e qumeshtit ne Kosove”, udheheqes Prof.Ass. Mustafe Pllana
Datat	1990/91 -08/10/1997
Grada, diploma e fituar	Inxhinier i diplomuar i bujqesise
Institucioni	Fakulteti i Bujqesise, Universiteti i Prishtines, Prishtine
Kualifikime te tjera	
Datat	Janar 2016
Titulli i arritur i kualifikimit	Certifikate per: - Vlerësimin dhe standardet e vlerësimit në institucionet e arsimit të lartë; dhe - Mësimi aktiv në arsimin e lartë
Institucioni	Universiteti i Prishtines, Qendra per Persosmeri ne Mesimdhenie, Prishtine
Datat	Shtator 2013
Titulli i arritur i kualifikimit	Certifikate per gjuhe angleze, B2 (68 pike)
Institucioni	University of Cambridge, UPT Centre Tirana
Datat	Tetor 2011 – Janar 2012
Titulli i arritur i kualifikimit	Certifikate per gjuhe angleze - Shkathtesi ne te folur, B1
Institucioni	Shkolla e Gjuheve te Huaja -Cambridge, Prishtine
Datat	Shtator 2009
Titulli i arritur i kualifikimit	Certifikate per “Regional Reporting: Environment and Radio Coverage”

Institucioni	Deutsche Welle Akademie				
Datat	Maj 2008				
Titulli i arritur i kualifikimit	Certifikate per: Coverage of the economy in a transitional democracy – focus macroeconomics				
Institucioni	U.S. Embassy Pristina				
Shkathtesi personale dhe kompetenca					
Gjuha ametare	Shqipe				
Gjuhe te tjera					
Vete-vleresim	Te kuptuar		Te folur		Te shkruar
<i>European level (*)</i>	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C1	C1	C1
Croatian	C2	C2	C1	C1	C1
Serbian	C2	C2	C1	C1	C1
	(*) Common European Framework of Reference for Languages				
Shkathtesi sociale dhe kompetenca	<ul style="list-style-type: none"> - Integritet personal dhe profesional - Aftesi hulumtuese, analitike, dhe prezantuese - Shpjegim ne menyre te thjeshte te problemeve te komplikuara - Aftesi komunikuese dhe te punes ne grup e nen presion te kohes, etj 				
Shkathtesi ne kompjuter dhe kompetenca	<ul style="list-style-type: none"> - Shfrytezim i literatures dhe hulumtimeve nga internet, ne gjuhen angleze, serbe e kroate - Perdorim i softwereve: Paketa Microsoft (Word, Excel dhe Power Point) si dhe softweret per ekonometri dhe statistike: EViews, SPSS dhe Gretl. 				
Patent shofer	B; B1; BE;				
PUNA SHKENCORE					

Revista shkencore:

- Hajdari, A., Shkodra, N., & **Sopi, Xh.** (2024). *The components of the international property rights index that matter for economic growth*. *World Economics*, Vol. 25, No. 4 (October–December 2024), *ne process te publikimit*.
- Berisha, S., & **Sopi, Xh.** (2023). *The effects of foreign direct investment in the insurance industry in the Western Balkan countries – A panel data analysis*. *International Journal of Sustainable Development and Planning*, 3773-3782. <https://doi.org/10.18280/ijstdp.181209>
- Rashiti, L., Shala, A., & **Sopi, Xh.** (2023). *Digital Marketing in Retail Banking–Analysis of Managers' Attitudes*. *Business Management*, (2, Year 2023), 23-46. <https://bm.uni-svistov.bg/title.asp?title=2844>
- Rashiti, L., & **Sopi, Xh.** (2022). *Digital Marketing in Retail Banking–Client Attitudes Analysis*. *Economic Alternatives*, (3), 454-472. <https://doi.org/10.37075/EA.2022.3.06>
- Shala, A., & **Sopi, Xh.** (2022). *Communication channels consumption across awareness building, information search and school choice-perspectives from the VET sector in Kosovo*. *Review of Applied Socio-Economic Research*, 23(1), 109-118. <https://doi.org/10.54609/reaser.v23i1.206>
- Thaçi, L., & **Sopi, Xh.** (2022). *The differences in formative assessment evaluation between teachers and students—a non-parametric analysis*. *Cypriot Journal of Educational Sciences*, 17(5), 1631-1646. <https://doi.org/10.18844/cjes.v17i5.7256>
- Shkodra, N., Sopi, X., Krasniqi, F.X. (2021). *The impact of foreign direct investment in the Western Balkan countries - A panel data analysis*. *International Journal of Sustainable Development and Planning*, Vol. 16, No. 6, pp. 1185-1190. <https://doi.org/10.18280/ijstdp.160619>
- Shkodra, N., **Sopi, Xh.**, & Pantina, B. M. (2019). *The effect of Foreign Direct Investment in transition countries - Case of Kosovo* - *Advances in Business Related Scientific Research Journal (ABSRJ)*, Vol 10, No 1. ISSN 1855-931X; <http://www.absrc.org/wp-content/uploads/2019/06/PAPER-Sopi.pdf>
- Bixhaku, M., **Sopi, Xh.** (2018). *Cyclists' real perception of road and traffic conditions: the estimation of bicycle level of service model* - *Horizons International Scientific Journal*, Vol 5, Series B, ISSN 1857-9892 <http://uklo.edu.mk/filemanager/HORIZONTALI%202019/Serija%20B%20vol%205/Trud%206.pdf>
- Bixhaku, M., Malenkovska, M., & **Sopi, Xh.** (2018). *Identification factors influencing bicyclist's safety in urban conditions* - *Annals of the Faculty of Engineering Hunedoara-International Journal of Engineering*, Vol. 16 Issue 2, p19-24. <http://annals.fih.upt.ro/pdf-full/2018/ANNALS-2018-2-02.pdf>
- **Sopi, Xh.** (2017) *Does failure to distinguish the quality and food safety attributes have effect on willingness to pay for food safety?* - *Advances in Business Related Scientific Research Journal (ABSRJ)*, Vol 8, No.1. ISSN 1855-931X; <http://www.absrc.org/wp-content/uploads/2017/06/PAPER-Sopi.pdf>
- **Sopi, Xh.**, Skreli, E. (2016) *Impact of socio-economic and demographic factors on willingness to pay for food safety attributes* - *Advances in Business Related Scientific Research Journal (ABSRJ)*, Vol 7, No.2. ISSN 1855-931X; Link: <http://www.absrc.org/wp-content/uploads/2016/12/PAPER-Sopi-1.pdf>
- **Sopi, Xh.** (2016). *Consumer confidence on food safety institutions in Kosovo – whether it influences dairy consumer's willingness to pay* - *International Journal of Economics, Commerce & Management*, United Kingdom, Vol 4, Issue 1, ISSN: 2348 – 0386, Link: : <http://ijecm.co.uk/wp-content/uploads/2016/01/416.pdf>
- **Sopi, Xh.**, Skreli, E., Osmani, M., Ozuni, Sh. E. (2015). *Customers' preferences on white cheese attributes in Kosovo with a focus on food safety attributes and willingness to pay for them* - *International Journal of Economics, Commerce & Management*, United Kingdom, Vol 3, Issue 12, ISSN: 2348 – 0386; Link: <http://ijecm.co.uk/wp-content/uploads/2015/12/31218.pdf>
- **Sopi, Xh.**, Skreli, E., & Sutaj, V. (2015). *Consumer information and willingness to pay an additional price for food safety of dairy products* – *Iliria International Review in cooperation with the German publisher Felix-Verlag*, 2015/2, ISSN 2192-7081, Link: <http://iliriapublications.org/index.php/iir/article/view/79>
- **Sopi, Xh.**, Skreli, E., Osmani, M. (2015). *Ndikimi i faktoreve socio-ekonomik e demografik ne gatishmerine e konsumatoreve per te paguar per sigurine e ushqimit* – *Revista rajonale e shkencave shoqerore "Reforma" nr 2/2015*; ISSN print:1800-9794 KDU:33053405; Link: <http://isld-ks.com/wp-content/uploads/2015/09/Xhevat-Sopi-%EF%80%A6-Engj%C3%ABII-Skreli-%EF%80%A6-Myslym-Osmani-Ndikimi-i-faktor%C3%ABve-socio-ekonomik-e-demografik>

	<p>n%C3%AB-gatishm%C3%ABrin%C3%AB-e-konsumator%C3%ABve-p%C3%ABr-t%C3%AB-paguar-p%C3%ABr-sigurin%C3%AB-e-ushqimit1.pdf</p> <p>– Rashiti, L., Sopi, Xh. (2015). <i>Aplikimi i strategjive te e-marketingut nga bankat komerciale ne Kosove– sfidat dhe mundesite</i> - – Revista rajonale e shkencave shoqerore “Reforma” nr 2/2015; ISSN print:1800-9794 KDU:33053405; Link: http://isld-ks.com/wp/wp-content/uploads/2015/09/Lulzim-Rashiti-%EF%80%A6-Xhevat-Sopi-Aplikimi-i-strategjive-t%C3%AB-e-marketingut-nga-bankat-komerciale-n%C3%AB-Kosov%C3%AB-%E2%80%93-sfidat-dhe-mund%C3%ABsit%C3%AB1.pdf</p>
Monografi:	– Sopi, Xh. (2020). Vlerësimi i gatishmërisë për të paguar çmim shtesë për atributet e sigurisë së së ushqimit me Metodën e Çmimit Hedonik dhe Metodën e Vlerësimit të Kontigjentit, Xhad, Prishtinë, ISBN 978-9951-802-01-7
Tekste:	– Sopi, Xh. (2024). <i>Aplikimi i SPSS në analizën e të dhënave</i> , Dispense e lejuar nga Keshilli i Fakultetit Ekonomik te UKZ-se

Konferenca shkencore:

- **Sopi, Xh.** & Berisha, S. (2024). *Analysis of the development of the insurance sector in the Republic of Kosovo* - Prezantuar ne në Konferencën Vjetore Shkencore Ndërkombëtare “Trends and challenges in the development of contemporary society”, te Universitetit Publik “Kadri Zeka”, Gjilan, 13-14 qershor 2024, Republika e Kosoves (Libri i Abstrakteve - <https://conference2024.uni-gjilan.net/book-of-abstract>)
- Behluli, Xh. & **Sopi, Xh.** (2024). *Citizens satisfaction with administration services in the municipality of Novobërda and the level of digitalization* - Prezantuar ne në Konferencën Vjetore Shkencore Ndërkombëtare “Trends and challenges in the development of contemporary society”, te Universitetit Publik “Kadri Zeka”, Gjilan, 13-14 qershor 2024, Republika e Kosoves (Libri i Abstrakteve - <https://conference2024.uni-gjilan.net/book-of-abstract>)
- Shala, A., & **Sopi, Xh.** (2023). *The role of brand recall, communication channel consumption and social media marketing influences on purchase intent in the fashion industry in Kosovo* – Prezantuar në International Scientific Conference on Innovative Marketing - ISCOIM 2023, “The Future of Marketing - Embracing Transformation through Innovation and Sustainability” te Universiteti “Aleksandër Moisiu” Durrës, Fakulteti i Biznesit – Departamenti i Marketingut, 1 - 2 December, 2023 Durrës, Republika e Shqipërisë, <https://uamd.edu.al/iscim/>
- Sopi, D., **Sopi, Xh.** (2022). *Trendi I zhvillimit te bizneseve ne Kosove – analize strukurore dhe efektet e Covid 19* – Prezantuar ne në Konferencën Vjetore Shkencore Ndërkombëtare “Identiteti Shkencor dhe Kreativiteti në një Botë të Ndryshuar”, te Universitetit Publik “Kadri Zeka”, Gjilan, Prishtine, 30-31 maj 2022, Republika e Kosoves (Libri i Abstrakteve - <https://conference2022.uni-gjilan.net/book-of-abstract>)
- **Sopi, Xh.**, Kapaj, I., Skreli, E. (2018). *Identifikimi i nevojave te ndermarrjeve te Agro-Biznesit per njohurite, shkathtesite dhe kompetencat e punonjesve te rinje* – Prezantuar ne Konferenca shkencore ndërkombëtare: Sistemi i arsimit, tregu i punës dhe zhvillimi ekonomik: sfidat dhe perspektiva, te Akademise se Shkencave dhe Arteve te Kosoves, Prishtine, 26-27 tetor 2018, Republika e Kosoves (Libri i Abstrakteve)
- Bixhaku, M., **Sopi, Xh.** (2018). *Estimation of bicycle service level model based on real perception of cyclists traveling in urban traffic and roadway conditions* - Prezantuar ne Second International Conference “Transport for Today’s Society”, “University “St. Kliment Ohridski” - B Faculty of Technical Sciences - Department for Traffic and Transport, Bitola, May 17-19, 2018, Macedonia (Book of Abstracts); Link: https://tsconferencetfb.files.wordpress.com/2017/12/book_of_abstracts_tts2018.pdf
- **Sopi, Xh.** (2016). *Effects of consumer confusion about the concepts of quality and food safety on the willingness to pay for food safety* - Prezantuar ne 14th Advances in Business-Related Scientific Research Conference, Venice, March 17-18, 2016, Itali (Proceedings); Link: <http://www.absrc.org/conferences/past-absrc-venice-2016/>
- **Sopi, Xh.**, Skreli, E. (2016). *Estimating the impact of socio-demographic factors in willingness to pay for food safety - The case of Kosovo* - Prezantuar ne 14th Advances in Business-Related Scientific Research Conference, Venice, March 17-18, 2016, Itali (Proceedings); Link: <http://www.absrc.org/conferences/past-absrc-venice-2016/>
- **Sopi, Xh.**, Skreli, E., Imami, D. (2015). *Perceptimi i konsumatoreve ne Kosove, per atributet e sigurise se ushqimit* – Prezantuar ne Konferencen e II-te Nderkombetare Te Bujqesise, Ushqimit dhe Mjedisit te Universitetit “Fan S.Noli, me 25 shtator 2015 ne Korçe, Shqiperi(Proceedings); Link: <https://www.unkorce.edu.al/sites/default/files/Proceedings%20ICAFE%202015%20Copy%20Right%20%20UNKO.pdf>
- **Sopi, Xh.**, Skreli, E., Osmani, M. (2015). *Ndikimi i faktoreve socio-ekonomik e demografik ne gatishmerine e konsumatoreve per te paguar per sigurine e ushqimit* –Prezantuar ne Konferencen e III-te shkencor rajonale qe mbahet me 05 shtator 2015 ne Gjilan, organizuar nga Instituti per Studime Ligjore dhe Demokratike
- Rashiti, L., **Sopi, Xh.** (2015). *Aplikimi i strategjive te e-marketingut nga bankat komerciale ne Kosove– sfidat dhe mundesite* - Prezantuar ne Konferencen e III-te shkencor rajonale qe mbahet me 05 shtator 2015 ne Gjilan, organizuar nga Instituti per Studime Ligjore dhe Demokratike
- **Sopi, Xh.**, Pllana, M. (2012). *Qasja e perpunuesve te qumeshtit ne Kosove ndaj konceptit te marketingut*. Konferenca nderkombetare e Fakultet te Ekonomise dhe Agrobiznesit, Tirane, 22 qershor 2012 (Proceedings)
- **Sopi, Xh.** (2011). *Menaxhimi i Dijes – mundesite dhe sfidat per institucione dhe organizata*. Ne Takimi i Gjashte vjetor nderkombetar i Institutit Alb-Shkenca, Prishtine, 01 - 04 shtator 2011 (Proceedings)

Publikime profesionale ne revista periodike:	<ul style="list-style-type: none"> - “Nje liber i munguar per studente, huluntues dhe biznese”, Recension per librin “Hyrje ne Statistike” te Prof. Asoc. Dr. Rahmije Mustafa – Topxhiu, Zeri, Prishtine, 1 korrik 2016 - “Menaxhimi i Dijes - koncept menaxherial i shekullit XXI”, EkoBiznesi, nr.17, Oda Ekonomike, Prishtine, 2010 - “Fenomeni bobine dhe nevoja e organizimit te fermereve ne kooperativa”, AGMIA, nr 54/55, MBPZHR, Prishtine, 2010 - “Kooperativat si alternative per rritjen e konkurrueshmerise se fermereve”, EkoBiznesi, nr.24, Oda Ekonomike, Prishtine, 2010 - “Avantazhet e krahasuara te bujqesise se Kosoves”, EkoBiznesi, nr.29, OEK, Prishtine, 2010 - “Orientimi i politikave bujqesore ne Kosove”, EkoBiznesi, nr.36, OEK, Prishtine, 2010
Ese profesionale:	<ul style="list-style-type: none"> - “Sistemi i sigurise se ushqimit HACCP”, Portali Ferma Ime, Prishtine, 2013 - “Koncepti - siguri e ushqimit”, Portali Ferma Ime, Prishtine, 2013 - “Çka eshte marketingu”, Portali Ferma Ime, Prishtine, 2013 - “Pse jane te rendesishme kooperativat bujqesore”, Portali Ferma Ime, Prishtine, 2013
Publicistike:	<ul style="list-style-type: none"> - “SMART Objektivat dhe programet ekonomike elektorale”, EkoBiznesi, nr.33, OEK Prishtine - Mikroekonomia e makrokoalicionit PDK-LDK, Zeri, Prishtine, 9 dhjetor 2014 - Provimi shteteror, a eshte zgjidhje per Kosoven?, Zeri, Prishtine, 9 janar 2015 - Koha per nje “Universitet Elitar”, Zeri, Prishtine, 8 maj 2015 - Si “te shpetojme” nga Testi i Matures?!, Zeri, Prishtine, 28 maj 2015 - Agjencia e Avancimeve Akademike, domosodoshmeri, Zeri, Prishtine, 19 qershor 2017
Arritje te veçanta:	Fitues i burses se Universitetit te Prishtines, si student i dalluar ne studimet master
CV eshte azhurnuar se fundi me: 02.04.2025	



Curriculum Vitae

English version

Personal information

First name(s) / Surname(s) **Xhevat Sopi**

Address(es) Str. "Fazli Fetahu", N.09, 10000, Pristine, Republic of Kosovo

E-mail xhevat.sopi@uni-gjilan.net; xhsopi@yahoo.com;

Nationality Albanian

Date of birth 01/07/1972

Gender Male

Social status Married

Phone +377(0) 44 195 685

Work experience

Dates 01.10.2023 – **on going (the second mandate)**

Occupation or position held **Dean**

Main activities and responsibilities Managing the Faculty of Economics

Institution University "Kadri Zeka", "Zija Shemsiu" str. 60000, Gjilan, Republic of Kosovo

Dates 01.10.2019 – 30.09.2023 (**the first mandate**)

Occupation or position held **Dean**

Main activities and responsibilities Managing the Faculty of Economics

Institution University "Kadri Zeka", "Zija Shemsiu" str. 60000, Gjilan, Republic of Kosovo

Dates June 2017 – October 2019

Occupation or position held **Vice Dean**

Main activities and responsibilities Assists to Dean in managing the Faculty of Economics

Institution University "Kadri Zeka", "Zija Shemsiu" str. 60000, Gjilan, Republic of Kosovo

Dates February 2025 – **on going**

Occupation or position held **Full Professor**

Main activities and responsibilities Research and Teaching Subjects: Research Methodology, Business Research Methods, Statistics, Statistical Analysis, etc

Institution University "Kadri Zeka", "Zija Shemsiu" str. 60000, Gjilan, Republic of Kosovo

Dates February 2021 – February 2025

Occupation or position held **Associate Professor**

Main activities and responsibilities Research and Teaching Subjects: Advance in Microeconomics, Statistics, Statistical analysis, Data analyse for business research, etc

Institution University "Kadri Zeka", "Zija Shemsiu" str. 60000, Gjilan, Republic of Kosovo

Dates December 2017 – February 2021

Occupation or position held **Assistant Professor**

Main activities and responsibilities Research and Teaching Subjects: Microeconomics II, Macroeconomics II, Statistical analysis, Data analyse for business research, Analyse of investments, etc

Institution	University "Kadri Zeka", "Zija Shemsiu" str. 60000, Gjilan, Republic of Kosovo
Additional Experience	
Dates	30.01.2024 – on going
Occupation or position held	Member of Board of Directors
Main activities and responsibilities	Providing strategic leadership and governance; monitoring performance and decision-making at the executive level.
Institution	Insurance Company "SIGKOS Sh.A." Calabria Quarter, Riera Complex, Entrance Z10, 10000, Pristine, Republic of Kosovo
Dates	October 2021 – February 2022
Occupation or position held	Part time lecturer
Main activities and responsibilities	Teaching Subjects: Econometrics
Institution	Universiteti "Ukshin Hoti", Str. "Rruga e Shkronjave", nr. 1, 20000 Prizren, Republic of Kosovo
Dates	October 2018 – 2021
Occupation or position held	Part time lecturer
Main activities and responsibilities	Teaching Subjects: Statistical analysis, Introduction in Statistics, Econometrics
Institution	University "Haxhi Zeka", Str. "UÇK"-së 30000, Peja, Republic of Kosovo
Dates	November 2018 – on going
Occupation or position held	Accreditation and validation expert
Main activities and responsibilities	Evaluation of curricula and capacity of professional education institutions
Institution	National Qualification Authority, Str. "Agim Ramadani" nr.26, Students' Center, 10000, Pristine, Republic of Kosovo
Dates	2016/2017
Occupation or position held	Part time lecturer
Main activities and responsibilities	Teaching Subjects: Mathematics for Economics and Business;
Institution	"AAB" College, Industrial Zone, 10000, Pristine - Fushë Kosovë, Republic of Kosovo
Dates	2013/2014 – 2015/2016
Occupation or position held	Part time teaching assistant
Main activities and responsibilities	Teaching subjects: Microeconomics, Statistics, Statistical analysis
Institution	University "Kadri Zeka", "Zija Shemsiu" Str. 60000, Gjilan, Republic of Kosovo
Dates	April 2006 – December 2006
Occupation or position held	News editor
Main activities and responsibilities	Editing news, leading shows in the field of economy
Institution	Radio Kosova – "George Bush" Str., No.4, 10000, Pristine, Republic of Kosovo
Dates	January 2001 – April 2006
Occupation or position held	Regular correspondent from Anamorava
Main activities and responsibilities	Reporting, preparation of documentaries etc,
Institution	Radio Television of Kosova –RTK, "Xhemal Prishtina" Str., No.12, Pristine, Republic of Kosovo
Dates	May 2000 – September 2001
Occupation or position held	Journalist – news editor
Main activities and responsibilities	Reporting, editing news, leading political debates, round tables etc.
Institution	TV MEN, Gjilan, Republic of Kosovo
Dates	May –December 2013

Occupation or position held	Professional consultant
Main activities and responsibilities	Editing, professional advice in agribusiness field.
Institution	Agricultural Portal "Ferma Ime" Pristine, Republic of Kosovo
Education and training	
Date	12/05/2016
Degree(s) or diploma(s) obtained:	Assistant Professor
Institution	University "Kadri Zeka", "Zija Shemsiu" Str. 60000, Gjilan, Republic of Kosovo
Date	2012 - 05/13/2016
Degree(s) or diploma(s) obtained:	Doctor of science
Institution	Faculty of Economics and Agribusiness, Agricultural University of Tirana, Albania
	Dissertation: ""Assessing the willingness to pay additional price for food safety attributes - The case of dairy products in Kosovo", supervisor Prof.Dr. Engjell Skreli. Link: https://drive.google.com/a/ubt.edu.al/file/d/0B_JyotQ0Et9bVEZrYTZIMWtpV3c
Date	2008 – 06/09/2011
Degree(s) or diploma(s) obtained:	Master i of science
Institution	Faculty of Agriculture and Veterinary Medicine, University of Pristina, Pristine, Republic of Kosovo
	Dissertation: "The concept of marketing to the milk processing industry in Kosovo" supervisor Prof.Ass. Mustafe Pllana
Date	1990 -10/08/1997
Degree(s) or diploma(s) obtained:	Agricultural engineer
Institution	Faculty of Agriculture, University of Pristina, Pristine, Republic of Kosovo
Date	January 2016
Degree(s) or diploma(s) obtained:	Certificate: - Assessment and standards of assessment in higher education institutions; and - Active learning in higher education
Institution	University of Pristina, Centre for teaching excellence, Pristine, Republic of Kosovo
Date	September 2013
Degree(s) or diploma(s) obtained:	Certificate: English Language ESOL Examinations, BULATS; B2 level (68 score)
Institution	University of Cambridge, UPT Centre Tirana
Date	October 2011 – January 2012
Degree(s) or diploma(s) obtained:	Certificate: conversation skills – English language, B1 level
Institution	Foreign Language School -Cambridge, Pristine
Date	September 2009
Degree(s) or diploma(s) obtained:	Certificate: "Regional Reporting: Environment and Radio Coverage"
Institution	Deutsche Welle Akademie
Date	May 2008
Degree(s) or diploma(s) obtained:	Certificate: Coverage of the economy in a transitional democracy – focus macroeconomics
Institution	U.S. Embassy Pristine
Personal skills and competences	
Mother tongue(s)	Albanian

Other language(s)					
Self-assessment	Understanding	Speaking	Writing		
European level (*)	Listening	Reading	Spoken interaction	Spoken production	Writing
English	C2	C2e	C1	C1	C1
Croatian	C2	C2	C1	C1	C1
Serbian	C2	C2	C1	C1	C1
(*) Common European Framework of Reference for Languages					
Social skills and competences	<ul style="list-style-type: none"> - Personal and professional integrity, - Research, analytical, and presentation skills, - Simple explanation of complicated problems, - Communication skills and team work under time pressure, ... 				
Computer skills and competences	<ul style="list-style-type: none"> - Use literature from the internet, in English, Serbian and Croatian, - Use software: Microsoft package (Word, Excel and Power Point) as well as econometrics and statistics software: EViews, STATA, SPSS and Gretl. 				
Driving licence	B; B1; BE;				
SCIENTIFIC WORK					

Scientific journals:

- Hajdari, A., Shkodra, N., & **Sopi, Xh.** (2024). *The components of the international property rights index that matter for economic growth*. *World Economics*, Vol. 25, No. 4, vol. 39-54, <https://ideas.repec.org/a/wej/wldecn/935.html>
- Berisha, S., & **Sopi, Xh.** (2023). *The effects of foreign direct investment in the insurance industry in the Western Balkan countries – A panel data analysis*. *International Journal of Sustainable Development and Planning*, Vol. 18, No. 12, 3773-3782. <https://doi.org/10.18280/ijstdp.181209>
- Rashiti, L., Shala, A., & **Sopi, Xh.** (2023). *Digital Marketing In Retail Banking–Analysis Of Managers’ Attitudes*. *Business Management*, (2 Year 2023), 23-46. <https://bm.uni-svistov.bg/title.asp?title=2844>
- Rashiti, L., & **Sopi, Xh.** (2022). *Digital Marketing in Retail Banking–Client Attitudes Analysis*. *Economic Alternatives*, (3), 454-472. <https://doi.org/10.37075/EA.2022.3.06>
- Shala, A., & **Sopi, Xh.** (2022). *Communication channels consumption across awareness building, information search and school choice-perspectives from the VET sector in Kosovo*. *Review of Applied Socio-Economic Research*, 23(1), 109-118. <https://doi.org/10.54609/reaser.v23i1.206>
- Thaçi, L., & **Sopi, Xh.** (2022). *The differences in formative assessment evaluation between teachers and students—a non-parametric analysis*. *Cypriot Journal of Educational Sciences*, 17(5), 1631-1646. <https://doi.org/10.18844/cjes.v17i5.7256>
- Shkodra, N., **Sopi, Xh.**, Krasniqi, F.X. (2021). *The impact of foreign direct investment in the Western Balkan countries - A panel data analysis*. *International Journal of Sustainable Development and Planning*, Vol. 16, No. 6, pp. 1185-1190. <https://doi.org/10.18280/ijstdp.160619>
- Shkodra, N., **Sopi, Xh.**, & Pantina, B. M. (2019). *The effect of Foreign Direct Investment in transition countries - Case of Kosovo - Advances in Business Related Scientific Research Journal (ABSRJ)*, Vol 10, No 1. ISSN 1855-931X; <http://www.absrc.org/wp-content/uploads/2019/06/PAPER-Sopi.pdf>
- Bixhaku, M., **Sopi, Xh.** (2018). *Cyclists' real perception of road and traffic conditions: the estimation of bicycle level of service model - Horizons International Scientific Journal*, Vol 5, Series B, ISSN 1857-9892 <http://uklo.edu.mk/filemanager/HORIZONTI%202019/Serija%20B%20vol%205/Trud%206.pdf>
- Bixhaku, M., Malenkovska, M., & **Sopi, Xh.** (2018). *Identification factors influencing bicyclist's safety in urban conditions - Annals of the Faculty of Engineering Hunedoara-International Journal of Engineering*, Vol. 16 Issue 2, p19-24. <http://annals.fih.upt.ro/pdf-full/2018/ANNALS-2018-2-02.pdf>
- **Sopi, Xh.** (2017) *Does failure to distinguish the quality and food safety attributes have effect on willingness to pay for food safety? - Advances in Business Related Scientific Research Journal (ABSRJ)*, Vol 8, No.1. ISSN 1855-931X; Link: <http://www.absrc.org/wp-content/uploads/2017/06/PAPER-Sopi.pdf>
- **Sopi, Xh.**, Skreli, E. (2016) *Impact of socio-economic and demographic factors on willingness to pay for food safety attributes - Advances in Business Related Scientific Research Journal (ABSRJ)*, Vol 7, No.2. ISSN 1855-931X; Link: <http://www.absrc.org/wp-content/uploads/2016/12/PAPER-Sopi-1.pdf>
- **Sopi, Xh.** (2016). *Consumer confidence on food safety institutions in Kosovo – whether it influences dairy consumer's willingness to pay - International Journal of Economics, Commerce & Management, United Kingdom*, Vol 4, Issue 1, ISSN: 2348 – 0386, Link: : <http://ijecm.co.uk/wp-content/uploads/2016/01/416.pdf>
- **Sopi, Xh.**, Skreli, E., Osmani, M., Ozuni, Sh. E. (2015). *Customers' preferences on white cheese attributes in Kosovo with a focus on food safety attributes and willingness to pay for them - International Journal of Economics, Commerce & Management, United Kingdom*, Vol 3, Issue 12, ISSN: 2348 – 0386; Link: <http://ijecm.co.uk/wp-content/uploads/2015/12/31218.pdf>
- **Sopi, Xh.**, Skreli, E., & Sutaj, V. (2015). *Consumer information and willingness to pay an additional price for food safety of dairy products – Iliria International Review in cooperation with the German publisher Felix-Verlag, 2015/2, ISSN 2192-7081, Link: <http://iliriapublications.org/index.php/iir/article/view/79>*
- **Sopi, Xh.**, Skreli, E., Osmani, M. (2015). *Ndikimi i faktoreve socio-ekonomik e demografik ne gatishmerine e konsumatoreve per te paguar per sigurine e ushqimit – Revista rajonale e shkencave shoqerore "Reforma" nr 2/2015; ISSN print:1800-9794 KDU:33053405; Link: [Page 13/16 - Curriculum vitae of
Xhevat SOPI](http://isld-ks.com/wp/wp-content/uploads/2015/09/Xhevat-Sopi-%EF%80%A6-Engj%C3%ABIl-Skreli-%EF%80%A6-Myslym-Osmani-Ndikimi-i-faktor%C3%ABve-socio-ekonomik-e-demografik-</i></div><div data-bbox=)*

	<p>n%C3%AB-gatishm%C3%ABrin%C3%AB-e-konsumator%C3%ABve-p%C3%ABr-t%C3%AB-paguar-p%C3%ABr-sigurin%C3%AB-e-ushqimit1.pdf</p> <p>– Rashiti, L., Sopi, Xh. (2015). <i>Aplikimi i strategjive te e-marketingut nga bankat komerciale ne Kosove– sfidat dhe mundesite</i> - – Revista rajonale e shkencave shoqerore “Reforma” nr 2/2015; ISSN print:1800-9794 KDU:33053405; Link: http://isld-ks.com/wp/wp-content/uploads/2015/09/Lulzim-Rashiti-%EF%80%A6-Xhevat-Sopi-Aplikimi-i-strategjive-t%C3%AB-e-marketingut-nga-bankat-komerciale-n%C3%AB-Kosov%C3%AB-%E2%80%93-sfidat-dhe-mund%C3%ABsit%C3%AB1.pdf</p>
Monography	– Sopi, Xh. (2020) Assessment of willingness to pay additional price for food safety attributes with the Hedonic Price Method and Contingent Assessment Method, Xhad, Pristine, ISBN 978-9951-802-01-7
Textbooks	– Sopi, Xh. (2024). Application of SPSS in Data Analysis. Lecture booklet approved by the Council of the Faculty of Economics, Public University “Kadri Zeka”.

Conference participation:

- **Sopi, Xh.** & Berisha, S. (2024). *Analysis of the development of the insurance sector in the Republic of Kosovo – In the UKZ Annual Conference UKZAC 2024- “Trends and challenges in the development of contemporary society”*, Public University “Kadri Zeka”, Gjilan, 30-31 maj 2022, Republic of Kosovo (Book of Abstracts - <https://conference2024.uni-gjilan.net/book-of-abstract>)
- Behluli, Xh. & **Sopi, Xh.** (2024). *Citizens satisfaction with administration services in the municipality of Novobërda and the level of digitalization in - In the UKZ Annual Conference UKZAC 2024- “Trends and challenges in the development of contemporary society”*, Public University “Kadri Zeka”, Gjilan, 30-31 maj 2022, Republic of Kosovo (Book of Abstracts - <https://conference2024.uni-gjilan.net/book-of-abstract>)
- Shala, A., & **Sopi, Xh.** (2023). *The role of brand recall, communication channel consumption and social media marketing influences on purchase intent in the fashion industry in Kosovo – In the International Scientific Conference on Innovative Marketing - ISCOIM 2023, “The Future of Marketing - Embracing Transformation through Innovation and Sustainability”* of University “Aleksandër Moisiu” Durrës Faculty of Business - Marketing Department, 1 & 2 December, 2023 Durrës, Republic of Albania, <https://uamd.edu.al/isicom/>
- Sopi, D., **Sopi, Xh.** (2022). *Business development trend in Kosovo, structural analysis and Covid 19 effect – In the UKZ Annual Conference UKZAC 2022- “Scientific Identity and Creativity in a Changed World”*, Public University “Kadri Zeka”, Gjilan, 30-31 maj 2022, Republic of Kosovo (Book of Abstracts - <https://conference2022.uni-gjilan.net/book-of-abstract>)
- **Sopi, Xh.**, Kapaj, I., Skreli, E. (2018). *Identifying the needs of Agro-Business Enterprises for the knowledge, skills and competences of new employees – In the International Scientific Conference: Education System, Labor Market and Economic Development: Challenges and Perspectives - Kosovo Academy of Sciences and Arts, October 26-27, 2018, Republic of Kosovo (Book of Abstracts)*
- Bixhaku, M., **Sopi, Xh.** (2018). *Estimation of bicycle service level model based on real perception of cyclists traveling in urban traffic and roadway conditions – In the Second International Conference “Transport for Today’s Society”, University “St. Kliment Ohridski” - Faculty of Technical Sciences - Department for Traffic and Transport, Bitola, May 17-19, 2018, Macedonia (Book of Abstracts); Link: https://tsconferencetfb.files.wordpress.com/2017/12/book_of_abstracts_tts2018.pdf*
- **Sopi, Xh.** (2016). *Effects of consumer confusion about the concepts of quality and food safety on the willingness to pay for food safety – In the 14th Advances in Business-Related Scientific Research Conference, Venice, March 17-18, 2016, Italy (Proceedings); Link: <http://www.absrc.org/conferences/past-absrc-venice-2016/>*
- **Sopi, Xh.**, Skreli, E. (2016). *Estimating the impact of socio-demographic factors in willingness to pay for food safety - The case of Kosovo – In the 14th Advances in Business-Related Scientific Research Conference, Venice, March 17-18, 2016, Italy (Proceedings); Link: <http://www.absrc.org/conferences/past-absrc-venice-2016/>*
- **Sopi, Xh.**, Skreli, E., Imami, D. (2015). *Perceptimi i konsumatoreve ne Kosove, per atributet e sigurise se ushqimit – Prezantuar ne Konferencen e II-te Nderkombetare Te Bujqesise, Ushqimit dhe Mjedisit te Universitetit “Fan S.Noli, me 25 shtator 2015 ne Korçe, Shqiperi(Proceedings); Link: <https://www.unkorce.edu.al/sites/default/files/Proceedings%20ICAFE%202015%20Copy%20Right%20%20UNKO.pdf>*
- **Sopi, Xh.**, Skreli, E., Osmani, M. (2015). *Ndikimi i faktoreve socio-ekonomik e demografik ne gatishmerine e konsumatoreve per te paguar per sigurine e ushqimit –Prezantuar ne Konferencen e III-te shkencor rajonale qe mbahet me 05 shtator 2015 ne Gjilan, organizuar nga Instituti per Studime Ligjore dhe Demokratike*
- Rashiti, L., **Sopi, Xh.** (2015). *Aplikimi i strategjive te e-marketingut nga bankat komerciale ne Kosove– sfidat dhe mundesite - Prezantuar ne Konferencen e III-te shkencor rajonale qe mbahet me 05 shtator 2015 ne Gjilan, organizuar nga Instituti per Studime Ligjore dhe Demokratike*
- **Sopi, Xh.**, Pllana, M. (2012). *Qasja e perpunuesve te qumeshtit ne Kosove ndaj konceptit te marketingut. Konferenca nderkombetare e Fakultet te Ekonomise dhe Agrobiznesit, Tirane, 22 qershor 2012 (Proceedings)*
- **Sopi, Xh.** (2011). *Menaxhimi i Dijes – mundesite dhe sfidat per institucione dhe organizata. Ne Takimi i Gjashte vjetor nderkombetar i Institutit Alb-Shkenca, Pristine, 01 - 04 shtator 2011 (Proceedings)*

Professional publications in periodicals:	<ul style="list-style-type: none"> - "A absent book for students, researchers and businesses", Review for the book "Introduction to Statistics" of Prof. Asoc. Dr. Rahmije Mustafa – Topxhiu, Zeri, Pristine, 1 korrik 2016 - "Knowledge Management - the management concept of XXI century", EkoBiznesi, nr.17, Oda Ekonomike, Pristine, 2010 - - "The bobine phenomenon and need of farmers to associate into cooperatives"AGMIA, nr 54/55, MAFRD, Pristine, 2010 - "Cooperatives as an alternative to increasing the competitiveness of farmers", EkoBiznesi, nr.24, Oda Ekonomike, Pristine, 2010 - "The comparative advantages of Kosovo agriculture", EkoBiznesi, nr.29, OEK, Pristine, 2010 - "The orientation of agricultural policies in Kosovo", EkoBiznesi, nr.36, OEK, Pristine, 2010
Professional essays:	<ul style="list-style-type: none"> - "Food safety system HACCP", Ferma lme, Pristine, 2013 - "The concept - food safety", Ferma lme, Pristine, 2013 - "What is the marketing", Ferma lme, Pristine, 2013 - "Why agricultural cooperatives are important", Ferma lme, Pristine, 2013
Editorials & opinions:	<ul style="list-style-type: none"> - "SMART objectives and economic elektoral programs", EkoBiznesi, nr.33, OEK Pristine - Microeconomics of makrocoalition PDK-LDK, Zeri, Pristine, 12/09/2014 - State exam, is a solution for Kosovo? Zeri, Pristine, 01/09/ 2015 - Time for an "Elite University", Zeri, Pristine, 05/08/2015 - How "escape" from the National Graduation Exam?!, Zeri, Pristine, 05/28/2015 - The Academic Advancement Agency, the necessity Zeri, Pristine, 06/19/2017
Achievements:	<p>The winner of the scholarship of the University of Pristina, as a distinguished student during master studies.</p>
CV was recently updated to: 02.04.2025	