Strengthening Technology Transfer in the EU - Focus on the Western Balkans and South-East Europe

We are pleased to inform you that on **17th to 19th November 2021** the JRC and Area Science Park will jointly organise a hybrid **conference on Technology Transfer**, taking place in Trieste and online.

Technology Transfer from the research lab to the market is the most complex and risky step of the innovation process. The objective of the conference is to transfer best practices and accelerate the development of the technology transfer ecosystems in the Western Balkans and South-East Europe.

The conference is open to experts from research organisations, universities, industry, public authorities and consultants. Moreover, nationals from Albania, Armenia, Bosnia and Herzegovina, Georgia, Kosovo, Moldova, Montenegro, North Macedonia, Serbia, Ukraine and Turkey may apply for waiving accommodation and travel costs.

Please find the detailed programme and the registration link here: https://ec.europa.eu/jrc/en/event/conference/strengthening-technology-transfer-eu.

We would be grateful if you can disseminate among your networks.

In parallel to the <u>Slovenian Presidency of the Council of the European Union</u>, the European Commission's Joint Research Centre (JRC) and <u>Area Science Park</u> will jointly organise a hybrid conference on Technology Transfer, taking place from 17th to 19th November 2021 in Trieste and online.

Technology Transfer from the research lab to the market is the most complex and risky step of the innovation process. The objective of the conference is to transfer best practices and accelerate the development of the technology transfer ecosystems in the Western Balkans and South-East Europe.

- The first day of the conference provides a first introduction to technology transfer and will introduce key technology transfer tools and patent & market intelligence platforms, dedicated to start-ups and scale-ups.
- The second day focuses on innovation ecosystems & entrepreneurship, including innovation ecosystems design (incl. research infrastructure & testbeds), early stage financing, investor readiness and much more.

• The third day considers how to maximize the potential of successful technology transfer deals in the region and brings together local entrepreneurs and researchers, including participants in the ongoing EU4TECH Proof of Concept capacity building action, for the Western Balkans, to present their practical experience in technology transfer.

Participants

The conference is open to experts from research organisations, universities, industry, public authorities and consultants.

Financial support for attendance

Moreover, nationals from Albania, Armenia, Bosnia and Herzegovina, Georgia, Kosovo*, Moldova, Montenegro, North Macedonia, Serbia, Ukraine and Turkey may apply for waiving accommodation and travel costs.

If you are eligible, please make sure to <u>submit your expression of interest</u> at the latest by <u>22nd October</u>.

The applications will be assessed on the basis of motivation, background, geographical balance and organisation. The evaluation's results will be announced by 29th October.

Registration

The registration is now open, participation is free of charge.

Venue

Trieste Convention Center – Porto Vecchio, Trieste, Italy & Online

Detailed programme

The conference will take place on **17-19 November 2021** and it will be a **hybrid event** (online and in presence).

Within the three above-mentioned verticals, the conference features 12 self-standing technical sessions on specific aspects of technology transfer, which will allow participants to follow via web streaming only the most relevant ones for them.

The *first day* (17/11) focuses on best practices of technology transfer as follows:

- Session 1.1 "Technology Transfer tools and strategies"
- Session 1.2 "How to leverage data successfully"
- Session 1.3 "Technology Transfer and the Green Deal"
- Session 1.4 "Technology Transfer in the Regione Friuli-Venezia Giulia"

The *second day* (18/11), focussed on innovation ecosystems & entrepreneurship, will feature the following technical sessions:

- Session 2.1 "How to build innovation ecosystems (TBC)"
- Session 2.2 "Research Infrastructures and technology transfer"
- Session 2.3 "Empowering entrepreneurs and innovators with the European Institute of Innovation & Technology (TBC)"
- Session 2.4 "How to get investor ready and accessing finance for innovation"
- Session 2.5 "Success stories in accessing finance for innovation"

The *third and last day* (19/11) will start with a high-level policy dialogue on research, development and innovation and continue with the following technical sessions:

- Session 3.1 "Implementing Smart Specialization in the Western Balkans (from theory to practice)"
- Session 3.2 "Impact of the Proof-of-Concept (PoC) Scheme in the Western Balkans"
- Session 3.3 "Learning through PoC activities: how to move a project on the technology readiness levels (TRLs)"

In addition to various inspiring technical sessions, several visits to Area Science Park's scientific centres (in various technical fields) will be organized. This will be on a first-come first-served basis once registration opens, so keep an eye on our website to get access.

Contact

If you have any questions, please contact **EC-CC-TT@ec.europa.eu**.

https://ec.europa.eu/jrc/en/event/conference/strengthening-technology-transfer-eu